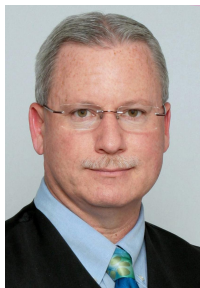


# Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to the Raleigh, NC area on Friday, December 9.



**Residential and Commercial Marketing Techniques**  
*Specifically for the carpet cleaning, disaster restoration  
and contract cleaning industries.*

**We are using the Sun-Belt classroom**

4211-C Atlantic Ave.

Raleigh, NC 27604

**Friday, December 9, 2011 Time: 8 a.m. - 5 p.m.**



**This event qualifies for 1 IICRC continuing education credit!**

**Cost is \$249 per person, \$149 each additional/same company**

## We will show you how to:

- Get top position with Google, and make the search engines find *your company* first!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Analyze pricing strategies to earn top dollar
- Write ad copy that brings in the best customers

*and much, much more!*

Visit [www.cleaningprofessor.com](http://www.cleaningprofessor.com)  
for more information and to sign  
up online.

**Bonus!** Each attendee will receive a  
USB flash drive that contains all types of  
videos, books, forms, presentations, and  
much more.

Registration can be made by fax to (866)551-5405 or e-mail at [jcross@ntpmedia.com](mailto:jcross@ntpmedia.com). You  
can also register by telephone at (740)919-0228.

Name on card \_\_\_\_\_ Company \_\_\_\_\_

Name of attendee(s) \_\_\_\_\_

Address \_\_\_\_\_ City/State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_ E-Mail \_\_\_\_\_

Payment Method (please circle one): Check Enclosed, Visa, MasterCard, American Express

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Send this form and payment to:

Jeff Cross, 193 Purple Finch Loop, Pataskala, OH 43062

You can also e-mail this information and form to: [jcross@ntpmedia.com](mailto:jcross@ntpmedia.com)

Or fax it to (866)551-5405